

BEAUTIFUL BLINDS, SHUTTERS & AWNINGS FROM THE HOME SHADING EXPERTS



**INTERIOR DESIGN
AWARDS 2017**
Appeal Home Shading
Best Interior Shading Specialists 2017 - UK

BUILD

SILVER WINNER
HouseBeautiful
AWARDS 2016


APPEAL
HOME SHADING



“ The Appeal Customer Promise, signed by all employees, guarantees you outstanding design advice, technical expertise and excellent value for money. Honesty and passion lie at the heart of our promise to give you an exceptional level of customer service. ”

Michael Madigan

Michael Madigan
Chairman

Welcome

Appeal is the leading bespoke home shading expert with 29 years of design, manufacturing and installation experience. We are chosen and trusted by discerning customers because we offer the most comprehensive and innovative choice of quality **Ultra** Smart powered blinds, conservatory blinds, window shutters, insect screens and awnings on the market, supported by our ultimate level of personal service.

Our homes are expressions of our individuality. Our interior spaces allow us to create a harmonious balance between comfort, mood and personal taste. Enjoy exploring these pages to discover the limitless possibilities in transforming your living spaces with beautiful and bespoke home shading that will exactly suit all your design and lifestyle requirements.



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With the launch of **Ultra**, Appeal offers an extensive collection of state-of-the-art wire-free powered window blinds. Driven by a hidden motor and rechargeable battery, **Ultra** Smart blinds are available in impressively diverse fabric colours and textures, as well as in the specialist style you prefer: Roller, Pleated, Roman or Varalux.

ULTRA SMART POWERED BLINDS

Control at the push of a button.

We understand that different interior spaces have different shading requirements, especially in contemporary living spaces and conversions with large expanses of glass. With Appeal's free in-home design consultation and **Ultra** Smart, custom-fitted powered blinds, you can be sure to complete the individual architecture of your home with an innovative, elegant shading system that is unique to your home. **Ultra**, -modern, **Ultra**, -efficient and **Ultra**, -stylish.

ULTRA is the new standard in powered window blinds for the contemporary, automated home

In today's hi-tech home, so many of our domestic comforts are automated or remote-controlled, and customised to our lifestyle – be it audio-visual entertainment centres, climate control or security. The same is increasingly true of window shading. **Ultra** Smart powered blinds offer you control at the touch of a button – or even without a touch, if you opt for timer, thermostat or light-level pre-sets.

The streamlined system combines leading-edge technology with smart aesthetics. This affordable home-automation essential requires no access to mains electricity, so there is no need to install plastic trunking to hide wires. Instead, the headrail discreetly incorporates a quiet motor and a slim battery giving 12 months' use (under normal operating conditions) before simply being recharged like a mobile phone battery. Alternatively, you can opt for an unobtrusive solar panel to harness the natural energy of the sun and extend the operation of the powerpack. **Ultra** Smart powered blinds have no hanging cords or chains to spoil the clean lines of your window – not to mention endanger children.

You can control your **Ultra** Smart powered blinds the way you want. Hand-held or wall-mounted remote controls allow you to adjust individual or groups of blinds. Alternatively, you can opt for a programmable handheld or wall-mounted device which can operate via a timer or react to temperature or the strength of the sunlight on the window.

There is a huge variety of blinds available with **Ultra** Smart wire-free technology. With the help of our expert design consultants, you can decide on the style that suits your décor and the layout of your windows. Appeal provides specialist shading for all circumstances, be they bi-fold or French doors, lantern roofs or gable ends. Browse through the blinds ranges in the following pages. And you can choose from over 400 fabrics and shades, using the highest-quality materials and innovative fabrics offering benefits such as translucence, blackout or energy saving.

“Very good product and service. Ideal for our windows.”

Mr Grice, Canary Wharf





ULTRA BLINDS | ROLLER

A new take on easy to use,
structured simplicity.



Roller Blinds

Clean lines and a crisp, modern look combine with the option of easy to use power operation. Roller blinds look great on bi-fold and French doors. An incredible range of 400 plain and textured fabrics are available with a choice of trims and pulls for added luxury. Blackout is also an option.

FLEXIBLE PAYMENT PLANS AVAILABLE

We have a choice of flexible and competitive payment options available whatever your budget.

For details call us now on **0800 975 5757**
or visit **[appealshading.com](https://www.appealshading.com)**





Roman Blinds

With a choice of over 250 sumptuous fabrics and patterns our Roman Blinds give classic style combined with the convenience of **Ultra** Smart remote control.

Roman blinds offer excellent heat insulation at the window, especially important in the cold winter months, to keep rooms cosy and warm. This can be further enhanced with a heat saving lining. During the summer months the blinds will provide shade and all Appeal Roman Blinds come with a lining designed to prevent the blind fabric fading from sunlight.

Another benefit of Roman Blinds is that they are great for sound insulation - particularly important if your property is in a town or near a busy road.

Blackout linings are also an option. All Roman fabrics can be easily removed for dry cleaning when required.

“ Friendly, courteous and very knowledgeable sales and installation staff. Would thoroughly recommend this company. ”

Mrs Goodyear, Reading



Pleated Blinds

As well as its conservatory application, this is a popular option for any window including bi-fold doors. Pleated blinds will give a stylish and modern look. Innovative fabrics offer high specification energy saver and blackout options.



Honeycomb Energy Saver Blinds

With its unique double-layered hexagonal design, Honeycomb Energy Saver gives you stylish good looks combined with high energy saving. It's an attractive addition to any room with its streamlined appearance and absence of visible cords. Honeycomb Energy Saver blinds offer significant practical benefits with an 80% reflective barrier designed to reduce excessive heat in summer. In winter the honeycomb cells insulate and retain warmth.



Cafe Style Pleated Blinds

Exceptionally versatile, Cafe Style blinds' innovative design allows you to move the blind up or down from the bottom or top of the window. By pulling the blinds up from the base and leaving the top of the window exposed, sunlight can flood in from the upper half of your window, whilst giving shade and privacy below. This means that if your room is overlooked, you can still control light and shade, but also enjoy privacy as and when you need it.

Ideal for bathrooms or any room where a degree of privacy is required without compromising on the amount of light entering.



Night & Day Twin Fabric Pleated Blinds

This innovative design combines two pleated fabrics in one blind to offer an all-encompassing shading solution.

During the day, a translucent fabric layer lets in the light to provide a comfortable environment whilst still providing shade and privacy. In the evening, the second opaque fabric layer creates a cosy ambience and maintains privacy.

Ideal for those rooms which are overlooked or where privacy is required.



WINDOW BLINDS | ORIGINAL FRENCH PINOLEUM | VENETIAN

Both **classic** and **contemporary**
for an enduring **style**.



Original French Pinoleum

To create a classic and natural look with timeless elegance that provides subtle shading, the skillfully crafted woven wood finish, exclusive to Appeal, is available in a range of gently muted tones. (See page 21 for colour range).



Venetian Blinds

If finely controlled lighting and privacy are important, Appeal offers a range of aluminium Venetian blinds. The aluminium enhances an ultra sleek, modern look - 150 colourways are available.

“ Excellent service from start to
finsh and a great product. ”

Mr Lever, Eastbourne



Varalux Variable Shading

Combining style and ingenuity, Varalux incorporates two different fabrics that rotate on one roller tube to provide an eye-catching horizontal striped appearance.

A simple control adjusts the blind to change the shading from translucent to opaque, dependent on your mood or requirements.

Available in a choice of fabrics and colours, Varalux roller blinds have a strong UV filtering effect without compromising on light as well as good thermal control properties in summer and winter.







Unique and retractable blinds for gable end windows for an unobstructed view.

There is an increasingly popular trend for large glazed gable end windows often to take advantage of fantastic views. But they have always been difficult to shade. Traditional shading solutions always came with compromises: curtains would billow and roof blinds needed guide wires or cords.

Appeal has created the ClearView gable end pleated blind. This unique and exclusive solution overcomes these compromises providing a neat, attractive and functional solution to cover such large gable ends. The blinds retract completely when not required, leaving an unobstructed view.

It is specifically aimed at conservatories, barn conversions and rooms with a shaped end. The ClearView blind is available with a manual cord or a remote control electric operation and in a wide range of fabrics and colours. For the ultimate in heat reflection and insulation the ClearView blind is available in Appeal's exclusive Alu-Pleat® fabric.

“ Great service. Knowledgeable, efficient, timely, polite, not too pushy. A good experience all round. ”

Mrs McKendrick, Cornwall



The right choice of roof and window blinds will help you make the most of your conservatory - adding an air of refined ambience whilst their functional design helps control light, shade and temperature, not forgetting your desired level of privacy.

CONSERVATORY & ORANGERY BLINDS

Appeal has 29 years of experience designing, manufacturing and installing superior quality conservatory and orangery blinds. We offer you a wide selection of colours, styles and exclusive fabrics within the most comprehensive product range including: Original French Pinoleum, Solar R® Roller, Pleated, Alu-Pleat® and Aluminium Venetian blinds.

And, as our customers will confirm, our standards are second to none - from the superior materials we choose, to the exceptional level of customer service

we provide throughout. Our Design Consultant will help you choose the perfect style and finish. Then our surveyors will meticulously measure the exact dimensions, your blinds will be handcrafted to your individual specifications and, following final quality checks, fitted perfectly in your conservatory by our expert installers.

And for your complete peace of mind, your beautiful bespoke Appeal conservatory and orangery blinds are all backed by our 5 year guarantee.





“ We cannot quite believe how our conservatory has been transformed to such a sophisticated space with the addition of the blinds. ”

Mr and Mrs NJ Seaton, Shepton Mallet

The traditional sophistication of Original French Pinoleum blinds, individually handcrafted for your conservatory.

For elegant luxury, Appeal French Pinoleum blinds are the epitome of sophistication. They are made using traditional Original French Pinoleum fabric that transforms the sun's glare into a soft, dappled light – creating a relaxing ambience all year round - and protects your plants and furniture by effectively controlling the room temperature.

This control over sunlight in summer helps reduce the build-up of heat as the temperature rises outdoors. In winter months the fabric helps to retain heat and insulate your conservatory against harsher weather.

For the creation of French Pinoleum blinds, Appeal combines traditional skills with leading edge technology. Thin strips of wood are handwoven by craftsmen in France to create the Pinoleum fabric. This is laser cut in Appeal's British workshops to your individual design, requirements and colour shade, with the remaining components crafted and assembled by hand to ensure the optimum fit and perfect finish.

FLEXIBLE PAYMENT PLANS AVAILABLE

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“ Real quality, style and the most stunning dappled light. ”

Mrs Siddall, Chippenham

Exquisitely designed Appeal Original French Pinoleum blinds are enhanced with features and benefits that supplement their cultured refinement.

Both stylish and functional, the Original French Pinoleum woodweave's natural look and feel enhances the décor of any conservatory. The Pinoleum is crafted from the lightest reed that transforms the sun's glare into a soft, textured light and minimises the need for support wires in the roof. And using fewer wires gives the blind a neater appearance.

Available in a wide range of colours to suit individual requirements, Pinoleum blinds provide a cool environment in summer and a cosy feel in winter.

The manufacturing process involves computer-controlled laser cutting for perfect fitting - even for difficult corners and angles - whilst specially developed polyester stitching and acrylic edging ensure longevity.

The Appeal Original French Pinoleum blind range is available in 20 colour shades, or can be colour matched to your individual requirements. These choices are complemented by a variety of operating systems: pole, cord or PowerDrive™ remote controlled, for ease of use.

Your Appeal Design Consultant will be happy to discuss the right option for you.

Colours shown right, from top: Church Candle, Natural, Snowflake, Cotswold Stone, French Vanilla, Cooking Apple, Fine Twine, White Chocolate, Antique Linen, Warm Caramel, Cornish Cream, French Champagne, Pebble, Chalk White, Irish Linen, Morning Dew, Appeal White, Paris Grey, Rich Cream, Moonlight.





The clean modernity of Solar R® with a heat reflective aluminium backing for superb temperature control.

The clean lines of our Solar R® Roller blinds afford a beautiful simplicity that is perfectly suited to the modern conservatory. These sleek, efficient blinds retract smoothly into a discreet cassette when not in use.

The Solar R® fabric is manufactured with an aluminium backing that reflects 85% of external heat on hot summer days and insulates your conservatory during the colder weather. Solar R® blinds permit a filtered level of sunlight through the fabric, an amount sufficient to illuminate your conservatory, but also provide a comfortable level of protection from glare.

Solar R® is exclusive to Appeal and available in a choice of colours which complement its contemporary design and give your conservatory a chic appearance.

“ We are delighted with our blinds. The advice and service you provided, together with the fitting, was faultless. ”

Mr and Mrs Atkins, Edington





With **sharp simplicity**, our Pleated blinds add **individual style** to your conservatory.

The sophisticated styling of Pleated blinds adds a quality of individuality to the appearance of your conservatory.

Utilising Perma-Pleat® technology the blinds are prevented from stretching or gathering towards the base and so maintain their neat appearance.

Our Pleated roof and window blinds are available in a wide choice of colours, allowing you to create an environment perfectly suited to your home interior.



“ We are writing to say how pleased we are with our new blinds. We will certainly recommend your company to all our friends and relatives. ”

Mr & Mrs O'Hagan, Bridgend

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The enhanced functionality of Alu-Pleat® heat reflective aluminium backing gives you greater temperature control.

Without any sacrifice to style, the Appeal Alu-Pleat® blinds enhance ambient temperature control through a discreet aluminium backing.

Designed specifically for conservatories, Alu-Pleat® reflects 85% of the sun's heat

so you benefit from unrivalled protection against the sun's rays whilst receiving superb insulation against the cold. This has dual environmental and economical benefits of reducing heating and air conditioning during the year.

Unique and exclusive to Appeal, Alu-Pleat® blinds are manufactured in the UK. Designed for both window and roof, they are supplied in a choice of colours.





Controlling your blinds

Essential to the pleasure provided by your blinds is the simplicity with which you can control light and ambience. We offer a choice of manual and motorised remote control operating systems, enabling you to open and close your blinds with ease.

Manual Systems

Appeal offers a choice of operating systems for blinds, including cord, side chain, slow rise, wand, geared and pole options.

Remote Control Systems

Appeal's remote control systems allow you to operate your blinds at the touch of a button, so you can open and close them from the comfort of your chair. Especially useful in high roofs and harder-to-reach applications, we offer a range of motorised options including the exclusive PowerDrive™ system for conservatory blinds, and a choice of electrically operated window blinds. Motorisation can be provided using mains power or **Ultra** rechargeable battery operation without the need for wiring.

“ It has been a pleasure to use your company and we will have no hesitation in recommending you to others. ”

Mrs M Orchard, Royston



Contemporary town house or country manor, Appeal Window Shutters enhance the décor of your rooms like no others.

WINDOW SHUTTERS



Our shutters are individually designed and handcrafted, using superior materials, to perfectly complement your window styles, shapes and colour themes.

Not only do they look elegant, they also allow you to easily control the balance of light and shade, keeping rooms warmer in winter and cooler in summer.



The elegant beauty of Window Shutters adds an air of style to any home.

Complementing modern and traditional décor styles, window shutters add a refined and balanced composure to any interior. With a range of designs and bespoke options, we can meet your needs for style and design.

Classic Full Height

Designed to cover the full height of your window, the louvres can be made in sets allowing greater control over which you choose to have open or closed.

Versatile Tier-on-Tier

Effectively one set of shutters installed on top of the other, you have the flexibility to independently open and shut either set.

Solid Panel

Constructed from solid wood, this beautiful, Georgian-inspired design is perfectly suited to period homes.

Informal Café

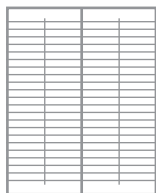
Only fitted to the bottom window, the Café shutter design allows light to fill your room, but still maintains your privacy, while giving your interior a continental feel.

Tracked

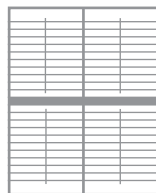
Perfect for large windows and doors, wardrobe doors or as room dividers (see image on opposite page).

Bespoke Shapes

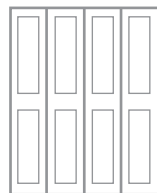
If you have an irregularly shaped window, we can produce almost any size or shape of shutter to fit your requirements, including arched, round or triangular shutters.



Classic Full Height



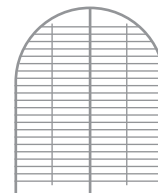
Versatile Tier-on-Tier



Solid Panel



Informal Café



Bespoke Shapes





“ I was very impressed by the prompt and pleasant service during the ordering and fitting of my window shutters. ”

Mrs A Ryder, Portsmouth

The complete perfection of Appeal shutters, beautifully finished and environmentally sensitive.

The Appeal range of shutters is available in an extremely large choice of colours to match your interior decoration. We even offer custom colouring to ensure your order matches your exact requirements.

To provide greater control over light and shade, you can decide on the size of louvre and to finish off, all you have to do is choose the variety of hinge you would prefer. We offer these in a comprehensive selection of colours and finishes including stainless steel, brass and antique brass.

Our carpenters use ethically sourced wood, known for its superior resistance to warping, twisting and shrinking. The timber used is light, strong, and its high stability makes it suitable for any shape or size of window - round, triangular or arched.

The slim louvre design enables simple and effective control of light and privacy. Depending on your requirements, you can let external light flood in or maximise your privacy, while enjoying increased control over exterior noise.

Window shutters will help with temperature control, providing welcome insulation in the winter months and a cooling effect during summer. This has the environmental benefit of decreasing the amount of power used for heating and air conditioning.

FLEXIBLE PAYMENT PLANS AVAILABLE

We have a choice of flexible and competitive payment options available whatever your budget.

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or visit **[appealshading.com](https://www.appealshading.com)**



The noise, the bites, the mess...! Keep unwelcome flying visitors firmly at bay. Relax and let the cool, fresh air into your home with the Appeal range of retractable insect screens, designed to discreetly blend into a doorframe or window.

RETRACTABLE INSECT SCREENS

An abstract, stylized graphic of a retractable insect screen. It features several overlapping, curved, and wavy bands in a light gray color, set against a dark gray background. The bands are arranged in a way that suggests the screen is partially retracted, with some parts being more prominent than others, creating a sense of depth and movement.

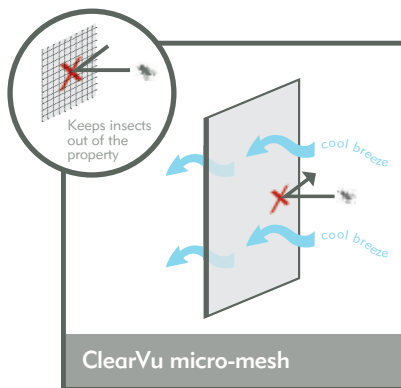
Open all your doors and windows and **enjoy** a home free from insect irritation.

The benefits:

- An insect free home
- A cooler environment - allowing a comfortable breeze through your home
- Unnoticeable when not in use - screens fully retract into a discreet cassette
- Simple and easy to operate
- No need for fly spray with strong chemicals

Ideal for:

- Protecting food preparation and eating areas
- Child safety; protecting children's rooms from unwanted pests
- Single and double doors, windows and bi-fold or wide patio doors
- Evening ventilation; preventing unwanted pests drawn by the light



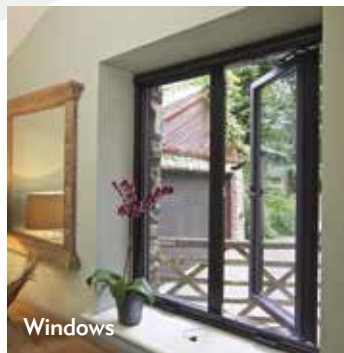
The modern and discreet solution to insect screening that doesn't spoil your view.

Appeal offers high quality insect screens suitable for doors and windows, conservatories (including roof vents), bi-fold and patio doors. The screens use ClearVu micro-mesh that won't obstruct your view and allow for excellent ventilation whilst still keeping insects out. The high specification fabric, manufactured from PVC coated fibreglass, is easy to clean, extremely tough and resilient to the elements and can also be fitted externally.

Maintaining our well-considered approach to interior style, the frame, cassette and side channels of the Appeal range can be colour matched. Plus you can rely on Appeal's usual high standards of customer service and our fast and efficient installation service.



ClearVu micro-mesh



Windows



Doors



AWNINGS

For those who appreciate laid back outdoor living, the beautiful **Haus** awning complements any lifestyle and home exterior. Whether you're dining alfresco, entertaining friends or simply spending time with your family in the fresh air, the **Haus** awning will allow more time to be spent outdoors during the day and evening.



Create the perfect space for outdoor living with our beautiful awnings

Versatile design that's functional by day and night. The **Haus** awning features innovative touches such as dimmable LED lighting and radio controlled infrared heating.

Haus - a new dimension in awning design.

High performance, German precision engineered products that will stand the test of time. With their superior strength, high specification components and a host of innovative features, rest assured your **Haus** awning will continue to deliver stylish protection from the sun, day-in, day-out, year after year.





With optional Valance Plus screen*

HAUS AWNING h2600

With precision German engineering and manufacturing, the h2600 model combines innovative design with state-of-the-art technology. High specification components have been selected to ensure the awning has superior strength and operates smoothly and reliably.

Designed to last a lifetime, the h2600 requires just two fixings on the wall with no visible brackets and provides a large coverage of up to 280 sq feet.



FEATURES

Fully cassetted

Awning retracts completely away into the cassette for full weather protection

Coverage

Up to 6.5 metres wide and 4.0 metres projection providing a total area of 26 sq. metres (280 sq. feet)

Concealed mechanical parts

- Electronics tucked away inside the cassette
- Screws and fixings concealed

Unique OptiFlowSystem®

Keeps the fabric taut and prevents sagging

Valance Plus screen*

- Reduces glare and adds privacy
- Extends to any drop to a maximum of 210cm
- Available on multi-fix models

LED lighting*

- Enjoy your evenings outdoors even when awning is retracted
- Highly energy efficient
- Operating life of 30,000 hours
- Dimmable using remote control

Radio controls

Allow you to operate your awning, heating and lighting from the comfort of your chair

Automatic weather sensors*

- Automatically react to the sun and wind
- Sun sensor opens the awning, protecting your carpets and furnishings from the sun's damaging UV even when you are out
- Wind sensor retracts the awning in strong winds

Infrared heating system*

- Energy efficient infrared heater
- Remote controlled for convenience
- Instant heat – no preheating required

Warranty

- Fully TUV certified**
- 5 year guarantee

Discreet cassette



Radio controls



Infrared heating system



Alternative models:



**SEMI CASSETTED
MODEL h2450**

EXCELLENT VALUE

- Up to 7m wide, 3.5m projection, providing 24.5 sq metres (264 sq feet) coverage
- LED light bar*
- Sun and wind sensors*
- Infrared heaters*



COMPACT MODEL h1650

**ULTRA SLIM FOR
SMALLER AREAS**

- Up to 5.5m wide, 3m projection, providing 16.5 sq metres (178 sq feet) coverage
- LED lighting*
- Sun and wind sensors*
- Infrared heaters*

*Optional features



Be inspired by state-of-the-art fabrics and frames in a spectrum of colours

Choose from a spectrum of stunning frame and fabric colours to complement the architecture of your house and the design of your garden and surroundings.

Over 200 frame colours

- 47 standard colours
- Over 150 specials
- 9 textured colours in neutral tones

Over 150 fabric patterns

- 150 natural tones & vibrant colours available
- Finished with Teflon EXTREME® to ensure fabrics are water and dirt repellent
- Created using the Spinneret dyeing process, which locks colour pigment into the fibres for brilliant colour for years to come



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Attention to detail. This is where Appeal excels. Be it the choice of decorative options we offer to complement your home shading solution or our commitment to offering outstanding customer care and service.

QUALITY AND SERVICE

Everyone at Appeal is committed to the optimum in quality and attention, from start to perfect finish. Our Chairman provides all customers with his own email address so he can personally attend to any comments you should have.

No other home shading company offers you this level of personal service. It's one of the many reasons why discerning individuals favour Appeal.

Design consultation

An unmatched level of personal service from start to finish.

Appeal has an outstanding reputation for customer care. That's because we ensure it's as individually tailored to your needs as any of our home shadings.

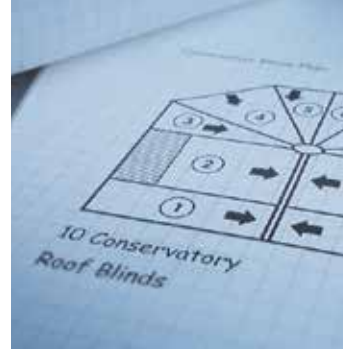
It's a difference you'll notice from the moment your personal Appeal Design Consultant comes to your home to discuss ideas and options with you, to offer you the benefit of their expert advice.

Our consultant will listen to your ideas and introduce the blinds, shutters or awning and the options open to you.

A design plan will detail the number and positioning of your blinds, shutters or awning, and a no obligation quotation is provided for your reference.

We believe that this is the only way to arrive at your perfect home shading solution, and create beautiful blinds, shutters and awnings that truly complement and enhance your home.





“ We wish to say how delighted we are with the installation of our blinds. The fit and workmanship are excellent. ”

Mr & Mrs Williams, Bristol

Measurement and manufacturing

Surpassing your expectations. This is our goal, using our expertise and diligence.

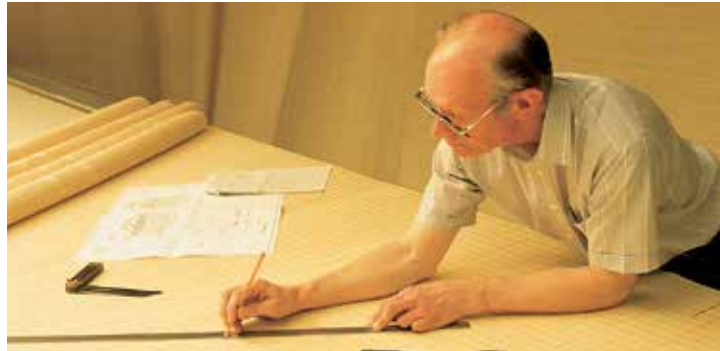
We have 29 years' experience of designing, manufacturing and installing premium home shading products.

You can be assured that our accuracy and expertise is visible in all our processes, from our Design Consultants and choice of materials to our manufacturing techniques and installation process.

When taking the measurements for your home shadings, our qualified surveyors will ensure the necessary level of detailed specification.

Our products are manufactured with laser technology by experienced craftsman and undergo rigorous quality control checks, ensuring the accuracy and quality of your order.





Appeal Blinds, Window Shutters, Insect Screens and Awnings come with a guarantee for your complete peace of mind.

Member:



Appeal Blinds are installed with child safety protection.



Based upon independent customer reviews Appeal has been awarded:



Installation and aftercare

The standards we apply to installing your home shading products are as exacting as those we apply to our customer service.

For the installation of home shading products, we use expertly trained Appeal fitters.

Should you have any queries about your order, our customer service team are always on hand, even after installation.

We also provide a full guarantee on our products and are accredited by the British Blind and Shutter Association, adding that final level of assurance you would expect.

The Appeal Promise

When you buy from Appeal, we want it to be a pleasant experience and one which will lead not only to a wonderful addition to your home but also, I hope, to the beginning of a relationship with us.

1. We are passionate about what we do and well informed about what we sell.
2. You are assured of sound and impartial advice.
3. We will help you buy what is right for you.
4. A written quotation will be provided - so there are no nasty surprises.
5. Every job is carried out as if it were in our own home.
6. We will communicate with you throughout so you know what to expect and when.
7. In the unlikely event of a problem, it will be dealt with swiftly.
8. All our products are lovingly made to ensure appearance, function and durability.
9. We are committed to training and bettering individuals.
10. You are dealing with a company who are experts in their field.

A handwritten signature in white ink, reading "Michael Madigan", with a horizontal line underneath.

Michael Madigan
Chairman - The Appeal Group Limited



For further information or to arrange a Design Consultation:



Freephone **0800 975 5757**

Visit: appealshading.com

Email: info@appealshading.com

or scan the QR code



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and Pinterest



For independent
reviews go to:
www.feefo.com

Head Office: The Appeal Group Ltd., 6 Vale Lane, Bedminster, Bristol BS3 5SD, UK.

We reserve the right to change the specification of our products from time to time as part of our policy of continual product development. Samples available on request. The fabric colours shown are as true as possible subject to print limitations. Appeal Home Shading™, Perma-Pleat®, Alu-Pleat®, Solar R®, PowerDrive™, Haus™ and ULTRA™ are trademarks owned or used by The Appeal Group Ltd. or affiliated companies. The photos on pages 16, 19 and 21 appear courtesy of Vale Garden Houses.

Ref: Appeal Brochure 04/17